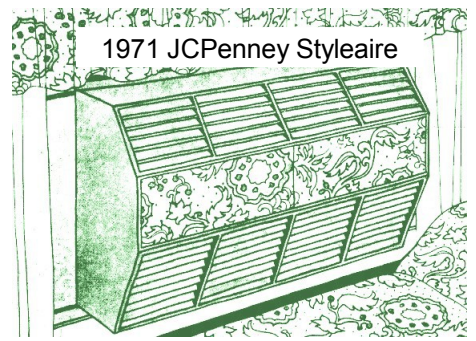




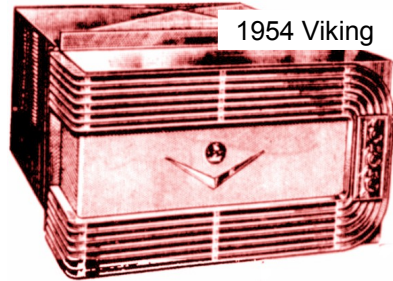
1953 Crosley



1953 Philco



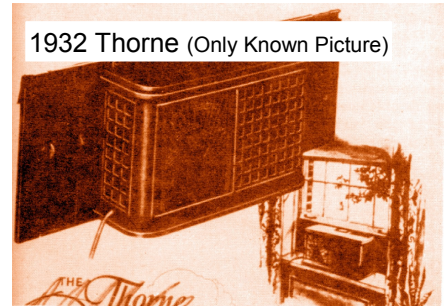
1971 JCPenney Styleaire



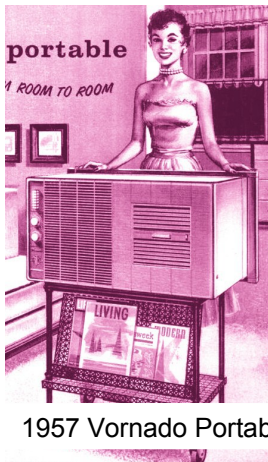
1954 Viking



1952 Carrier



1932 Thorne (Only Known Picture)



1957 Vornado Portable



1952 RCA



1967 Fedders

Dates approximate

## The coolerheads.org promo flyer

coolerheads.org is a website for hobbyists who like to collect vintage air conditioning equipment, window unit and similar. We think it's a fun hobby but imagine how frustrating, trying to find things made in large quantities and which nobly served humanity for years, but most of which have been discarded and **smashed to pieces**, especially the most interesting ones from the 1950's and before. And imagine, in driving around town, you'd probably get to know various places where a surviving oldie unit sits, maybe still workable, maybe just filling a hole that would need to be bricked in, which you'd look for every time you happen to drive by. Until one day, oops, it's gone. Maybe a collector got it, but probably it just got smashed to pieces.

So the coolerheads.org site exhorts us to, not be bashful, and spread this flyer wherever a possible old school cooler is sighted out in the wild world.

We invite you to check out our website. It also has links to resources for collections of other kinds of cool things you might like! (People do collect some weird stuff, you know.)

Also consider our list of the top five COOL things to do if you have a vintage cooler...

1. Stash this flyer nearby for reference (inside the unit if practical) and-
2. When it's eventually time to remove it from its current resting place, consider donating it to a deserving local collector. or-
3. Offer to sell it to a local collector. or-
4. Put it on Ebay or Craigslist with keyword "coolerheads" in the listing. or-
5. **Keep it and start your own collection.**

We also have a very short list of uncool things to do when a vintage cooler needs to be removed;

1. Junk it and have it **smashed to pieces.**

SENDER'S NOTES-